

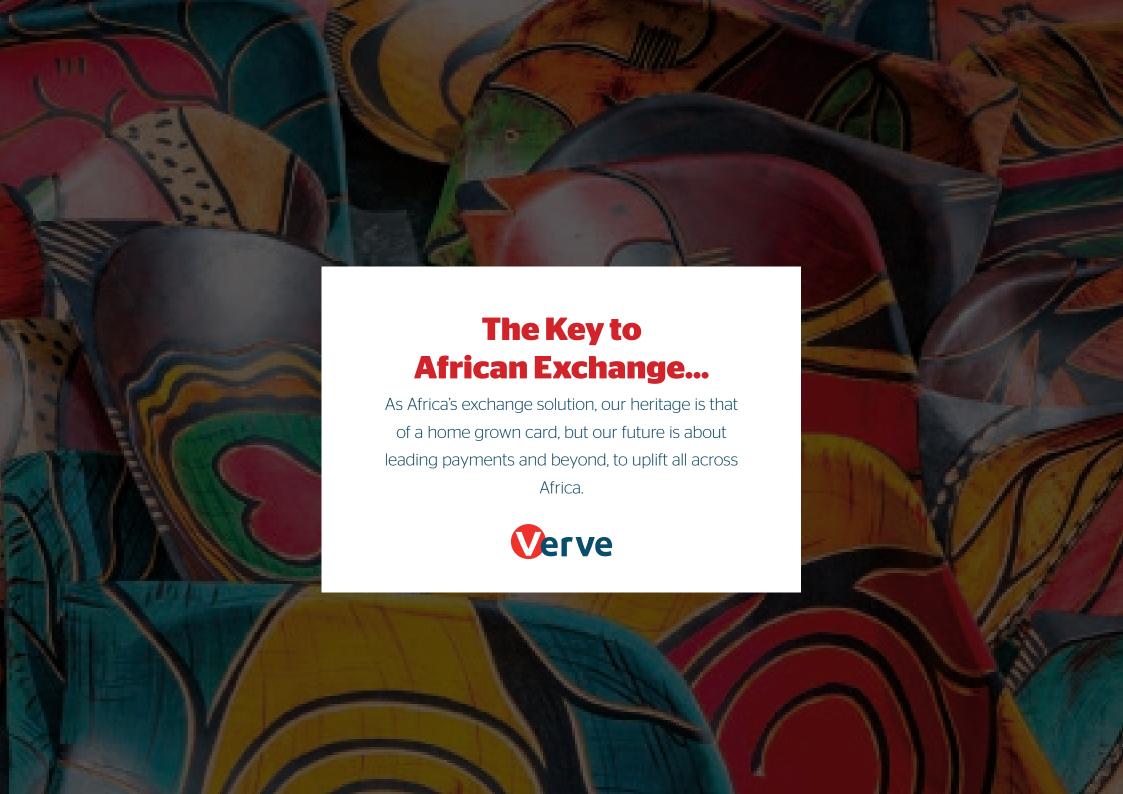


Verve Card Design Specifications & Visual Guidelines

RELEASE 4.0 | JAN. 2023

This document describes design specifications, visual element placement and sizes required on Verve Cards. To support a consistent brand image, the following visual guidelines must be adhered to





Visual Brand Elements

Logos & Color Codes

PRIMARY





SECONDARY





INTERSWITCH LOGO



PRIMARY



Security Hologram

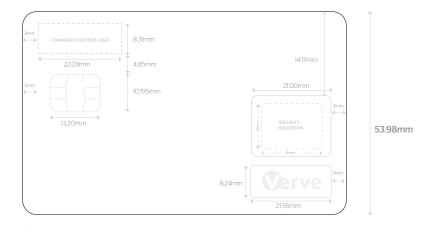


User Signature Panel



HORIZONTAL. MAGNETIC STRIPE. CHIP & PIN





380mm

380mm

33mm

33mm

55,02mm

1272mm

884mm

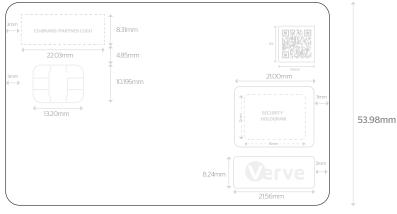
85.60mm

66

Our future is about leading payments and beyond, to uplift all across Africa.

OR. HORIZONTAL. MAGNETIC STRIPE. CHIP & PIN





85.60mm



53.98mm

85.60mm

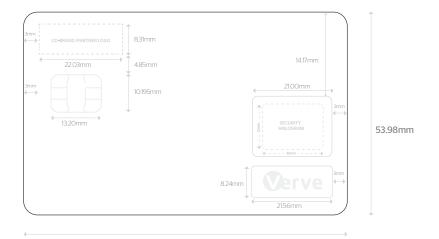
66

Our future is about leading payments and beyond, to uplift all across Africa.



PANLESS HORIZONTAL. MAGNETIC STRIPE. CHIP & PIN







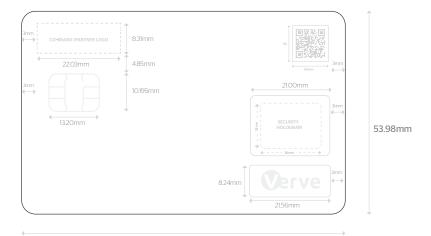
85.60mm

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Our future is about leading payments and beyond, to uplift all across Africa.

OR PANLESS HORIZONTAL. MAGNETIC STRIPE. CHIP & PIN





85.60mm



85.60mm

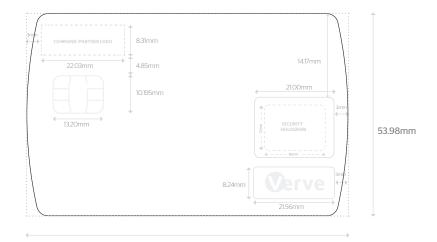
66

Our future is about leading payments and beyond, to uplift all across Africa.



CURVED. HORIZONTAL. MAGNETIC STRIPE. CHIP & PIN





3.80mm

AUTHORISED SENATURE

NOT VALID UNLESS SIGNED

23mm

55.02mm

13.14mm

Interswitch

Interswitch

1272mm

85.60mm

66

Our future is about leading payments and beyond, to uplift all across Africa.

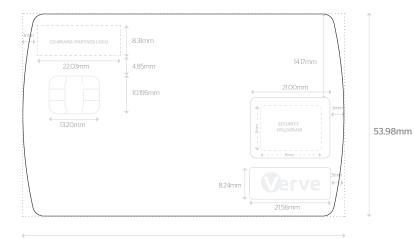


53.98mm

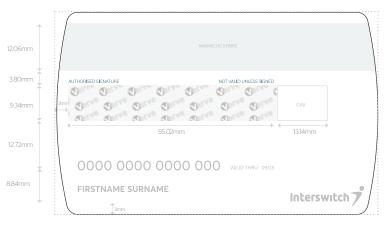
Design Specs

PANLESS. CURVED. HORIZONTAL. MAGNETIC STRIPE. CHIP & PIN





85.60mm



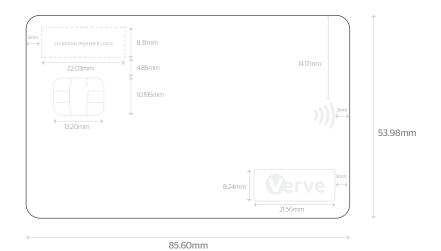
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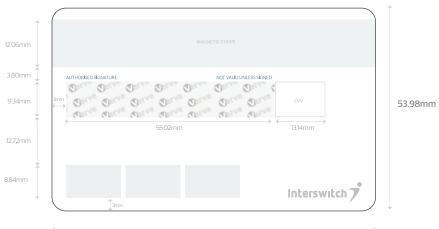
Our future is about leading payments and beyond, to uplift all across Africa.

"

HORIZONTAL. MAGNETIC STRIPE. CONTACTLESS







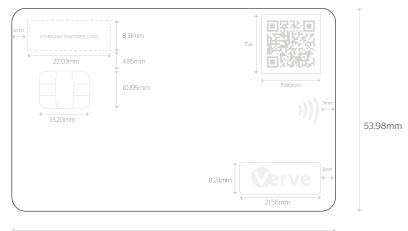
85.60mm

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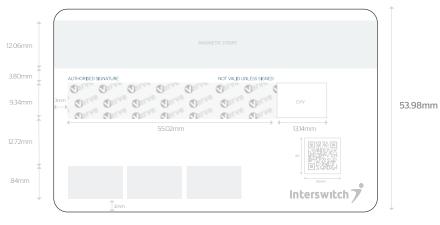
We see an Africa where payment is a seamless part of everyday life

OR HORIZONTAL. MAGNETIC STRIPE. CONTACTLESS





85.60mm



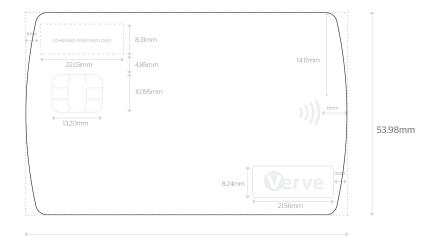
85.60mm

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We see an Africa where payment is a seamless part of everyday life

CURVED. HORIZONTAL. MAGNETIC STRIPE. CONTACTLESS





12.06mm

3.80mm

AJTHORISED SIGNATURE

NOT VALID UNLESS SIGNED

55.02mm

13.14mm

55.02mm

Interswitch

Interswitch

85.60mm

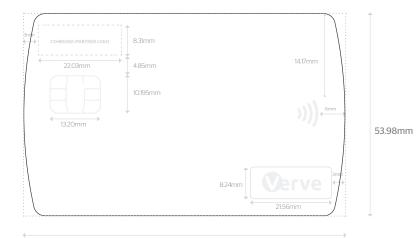
85.60mm

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We see an Africa where payment is a seamless part of everyday life

PANLESS. CURVED. HORIZONTAL. MAGNETIC STRIPE. CONTACTLESS





85.60mm

3.80mm

3.80mm

9.34mm

55.02mm

13.14mm

0000 0000 0000 0000 0000 valid thru: 09/25

FIRSTNAME SURNAME

Interswitch

Tarm

85.60mm

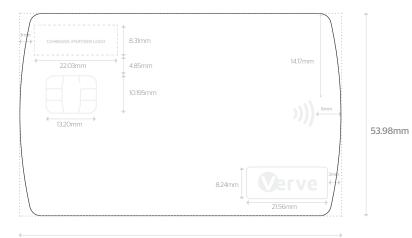
66

Our future is about leading payments and beyond, to uplift all across Africa.

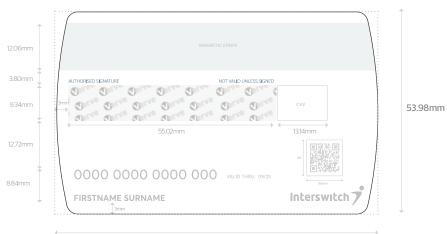


OR. PANLESS. CURVED. HORIZONTAL. MAGNETIC STRIPE. CONTACTLESS





85.60mm



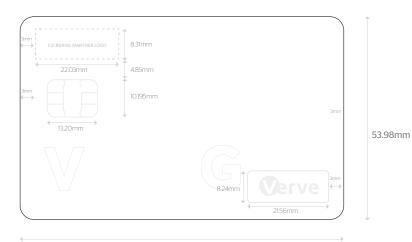
85.60mm

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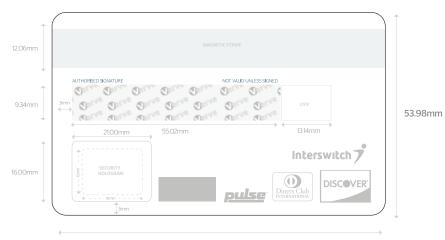
We see an Africa where payment is a seamless part of everyday life

VERVE GLOBAL. MAGNETIC STRIPE. CHIP & PIN





85.60mm



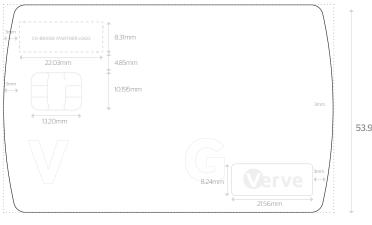
85.60mm

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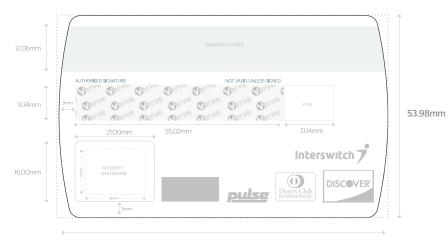
CURVED. VERVE GLOBAL. MAGNETIC STRIPE. CHIP & PIN





53.98mm

85.60mm



85.60mm

66

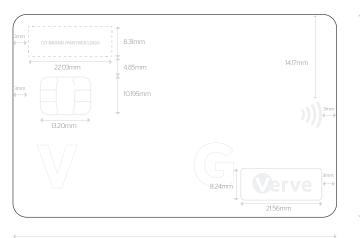
We see an Africa where payment is a seamless part of everyday life

53.98mm

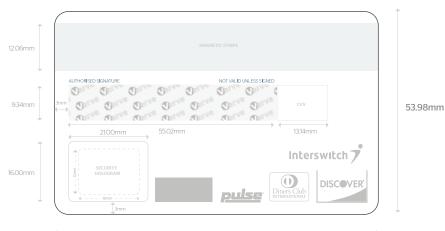
Design Specs

VERVE GLOBAL. MAGNETIC STRIPE. CONTACTLESS





85.60mm



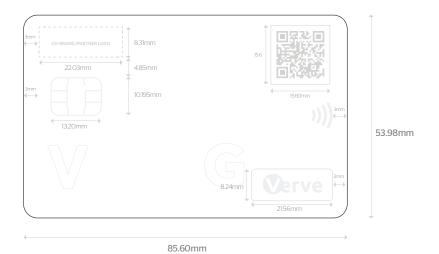
85.60mm

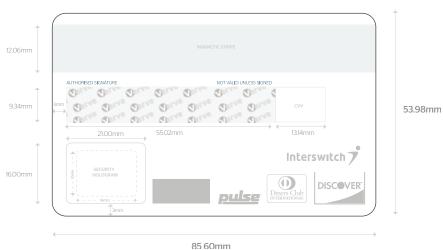
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We see an Africa where payment is a seamless part of everyday life

VERVE QR GLOBAL. MAGNETIC STRIPE. CONTACTLESS





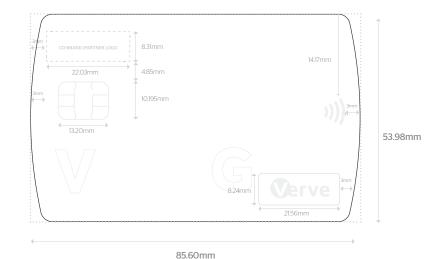


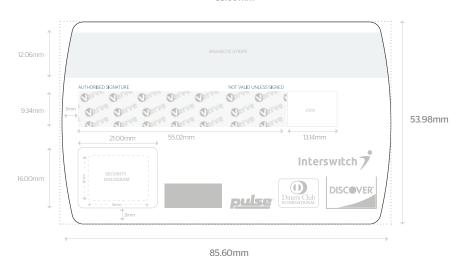
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We see an Africa where payment is a seamless part of everyday life

CURVED. VERVE GLOBAL. MAGNETIC STRIPE. CONTACTLESS





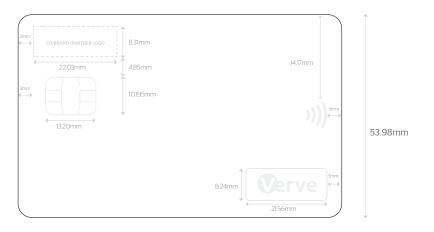


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We see an Africa where payment is a seamless part of everyday life

Design Specs HORIZONTAL. PANLESS. MAGNETIC STRIPE. CHIP & PIN







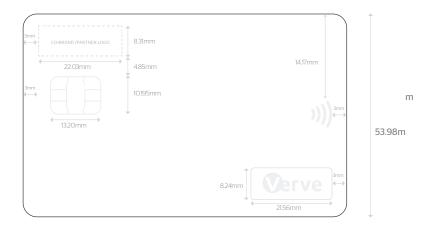
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Our future is about leading payments and beyond, to uplift all across Africa.



Design Specs HORIZONTAL. PANLESS. MAGNETIC STRIPE. CONTACTLESS





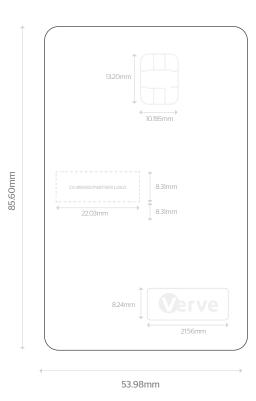


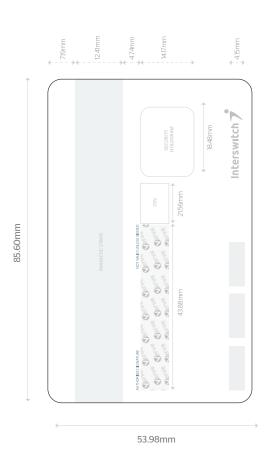
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We see an Africa where payment is a seamless part of everyday life

VERTICAL. MAGNETIC STRIPE. CHIP & PIN







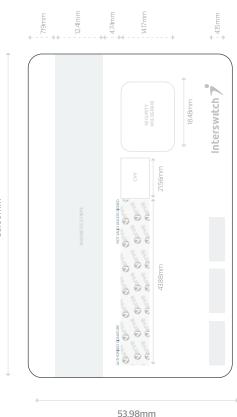
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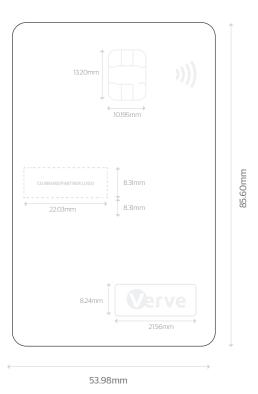
Built on trust.

Bold enough to navigate uncharted waters.

VERTICAL. MAGNETIC STRIPE. CONTACTLESS





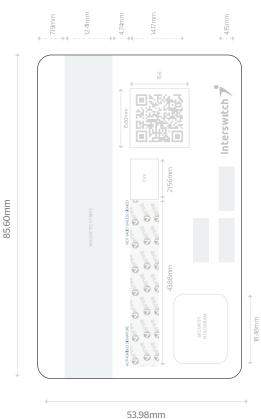


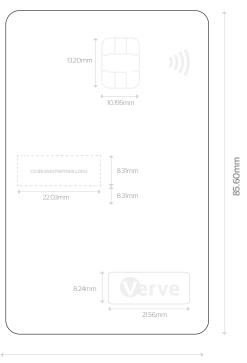
Constantly evolving.

Making the most of opportunities

QR. VERTICAL. MAGNETIC STRIPE. CONTACTLESS







53.98mm

" Constantly evolving. Making the most of opportunities



Information & Enquiries schememanagement@verveinternational.com